

PROJECT: 2" x 3" DM SPACE AD

Top: My revamped version
Bottom: Client's original ad
Publication: Folio Magazine
(media industry trade pub.)

Shown: 1st draft sent to client, including my rough layout to help artist understand priority of new offer, proof points, call-to-action.

Save \$100!

Use Code
"FolioAd"

**Sell Internet Advertising More
Successfully – In Just 2 days!**

Expires

6/1/08

- Discuss best practices/terms more confidently
- Understand and manage client expectations
- New to industry or want to improve? *Register now!*

■ NY 4/23 ■ Boston 4/28 ■ L.A 6/2 ■ Chicago 6/16

Other cities too: call or click now to see complete list!

Thousands credit this course in driving higher ROI:
Many clients report measurable lift in just days/weeks



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