



Response needed by 6/1/09 to ensure your FREE demo practice listing and FREE 2009 Report

Dr Lloyd George,

New patients are the lifeblood of your growing practice - but you can't reach as many of their owners these days by advertising in the yellow pages, newspapers or those envelope mailer paks:

Google, Yahoo, MSN and other search engines are *now the primary resource* consumers use to find local businesses like yours, while yellow page usage continues to decline

Source: TMP Directional Marketing second annual Local Search Usage Study (2008)

But when any of your 802,440 Fort Lauderdale neighbors go online to find a local vet, will they see you there? Or will another of the area's 93 practices welcome their pets instead?

**Boost your online visibility to get more new patients:
Request your FREE Veterinarians.com demo listing.**

Veterinarians.com and AnimalHospitals.com are the only online search sites guaranteeing you 100% protected exclusivity for the 33312 zip code and any others you choose. **Every time** a resident in your zip codes searches our top-ranked veterinarian search websites, your practice is the only one they'll see on screen.

Schedule your FREE demo listing at your personal site: <http://www.veterinarians.com/mail/8460> or by phone toll free at 877-465-5707. It takes less than a minute. You can also fax or mail us the voucher below, if you prefer. We'll build your live customized listing within 3-5 days and demonstrate its full capabilities to you in less than 30 minutes by phone and computer. **No sales rep will visit.**

If you like what you see, you can keep your listing for less than you're probably paying now for that old-fashioned yellow pages ad. If you don't, we'll promptly remove it. No cost or obligation.

Either way, you'll still enjoy your **BONUS GIFT** when you respond by 6/1/09:
Top Tips For Tougher Times: Marketing Your Veterinary Practice Online

This 2009 Industry Report helps busy vet practice owners separate fact from false promises in straightforward, jargon-free language. It's yours as our thanks for your time - regardless of whether you keep your listing or not.

Online advertising is not a trend: it is the primary way your prospects want to find you. Why lose any more patients to other practices - especially when you can try a listing free of charge? But request yours now: we only list one vet per area and can't guarantee your zip code will be available if you wait.

All the best,

David Tumbel, National Director of Business Development



P.S. As thanks for your demo time, get our 2009 Industry Report: *"Top Tips For Tougher Times: Marketing Your Veterinary Practice Online"* **FREE** when you request your free demo listing by 6/1/09

Personal Website: <http://www.veterinarians.com/mail/8460> Toll Free Phone: 877-465-5707



Request Your FREE Demo Listing and FREE REPORT

YES: please schedule my free listing and 30-minute demo at preferred day/time below:

1. Circle the best day or days to schedule: M T W TH F

2. Circle the best timeframe for you: 7am-noon noon-1pm 1pm-5pm 5pm-7pm

3. Phone number we can use to confirm your demo time () -

4. Email address (needed for demo:) @

Please call me directly to book a specific time. Phone: () -

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**TOLL FREE: 877-465-5707
FAX: 954-765-3758**

<http://www.veterinarians.com/mail/8460>



To assure clients exclusivity, Veterinarians.com only works with one vet per locality. First come, first served. If you're interested in a free demo listing, please call, visit, fax or mail us now. We cannot guarantee zip code availability if you wait.