

# Office DEPOT

What you need. What you need to know.

## Take Your Best Shot... At a **Blowout Price!**

The Best Digital Camera  
You'll Find For  
Under \$100!

Enjoy 2.1 Megapixels of pure digital power - the key to much clearer, crisper photos than any other camera you'll find in this price range!

Regularly \$147.90 - now just \$97.90!



invent

HP PHOTOSMART 320 DIGITAL CAMERA

- 8MB of internal memory
  - SecureDigital memory card slot
- 546-447



Depot never wanted much copy in newspaper ads.

Just big product shots with prices and minimal specs.

I had approval to do more here: along with aggressively selling the deal, I also bumped up the "no rainchecks" message from 6-point mouse type to the way it appears at bottom left, to target greed factor. One of Depot's best-performing ads.

Your  
**Choice**  
**\$97<sup>90</sup>**  
Each



Add the printer too: Fast Photos in 1 EASY Step!

You don't even need a computer! Just insert the camera's memory card right into the printer slot and hit "print!" it's that simple! Regularly \$127.90 - now just \$97.90!

LEXMARK.

Z85P PHOTO JETPRINTER

• Prints up to 21 ppm black/15 ppm color • 685-974

## MORE Savings Throughout The Store!

