

Client: AccuData.com: national list, analytics, database marketing company

Project: Developed strategic campaign theme for ten different 60-90 second sales videos:

- 1 over-arching brand positioning video
- 8 videos focused on specific data, modeling or database technology products
- 1 in-depth product demo video (not posted onsite...script available upon request)

Each video fits within integrated campaign or can stand alone. Also wrote and edited 30+ web pages for AccuData's revamped site, as well as all brand and offer-driven banners.

Click <http://www.accudata.com/SourcePLUS.177.lasso> to see video

*Below is the screen shot where above video sample lives, (on its relevant product page.)
Use link above to view SourcePlus video – as well as others within the AccuData site.*

AccuData: Products/SourcePLUS® - Windows Internet Explorer

http://www.accudata.com/SourcePLUS.177.lasso

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AccuData: Products/SourcePLUS®

AccuData Integrated Marketing

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CONTACT US: (800) 732-3440

The AccuData Advantage:
SourcePLUS®

SOURCEPLUS®
SourcePLUS draws better data from more sources, offering a unique way to keep your campaigns fresh and productive.

Products / SourcePLUS®

SourcePLUS®

SourcePLUS draws better data from more sources, offering a unique way to keep your campaigns fresh and productive.

You've seen it happen before. Your marketing campaigns are beginning to plateau. You re-examine your strategies, your creative approaches and your target audience. Look a little deeper, and it may all come down to list fatigue. But there is a remedy: SourcePLUS from AccuData®.

LEARN MORE ABOUT SOURCEPLUS® TODAY:

*First Name:

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*Required fields

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