

**Project:** B2B Microsite for CRM Software  
**Objective:** Market reseller's exceptional integration expertise: not the branded CRM software itself  
**Shown below:** **Home page** content excerpt: see live page w/ flash, full copy at <http://bettergoldminesoftware.com/>  
**Next Page:** **About Us**  
**Not shown:** Keyword-rich meta title tags and page descriptions were also developed for client

bettergoldminesoftware.com - Windows Internet Explorer

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## Boost your GoldMine software's efficiency and ROI potential by as much as 80% with these proven tips...

Your CRM software should be saving your team major time and boosting your ROI... or why bother?

Top-rated GoldMine Software is a great start - but without the right integration, you'll miss out on all its best benefits. Boost your GoldMine software success with:

- [GoldMine Software & CRM Videos](#)  
Stay informed and educated by viewing training videos and tutorials that help you get the most out of GoldMine.
- [GoldMine Software & CRM Articles](#)  
Keep your GoldMine knowledge up to date with the latest tips, trends, and advice in CRM today.
- [GoldMine CRM FAQ](#)  
Find answers to the most asked questions about Goldmine Software and best implementation strategies.

Anton Systems' 20-year track record of successful GoldMine software integration assures you exceptional results: we've helped hundreds of companies boost measurable revenue, reduce costs and manage their risk far more effectively.

## Already using GoldMine? Most users miss valuable extras

Did you know average users tap just 20% of GoldMine Software's full potential? See how much BETTER your current system could be performing: check out



- [GoldMine Premium Edition](#)
- [GoldMine Enterprise Edition](#)
- [GoldMine Mobile Edition](#)
- [GoldMine Voice Solutions](#)

Interested to learn more?

- [Contact Us](#)

### Latest Events

- 02.10.09 - 02.10.09 | 08.00 Goldmine Synerg

### Newsflash

New Website launched.  
Here is some sample text  
the News Flash.

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**Project:** B2B Microsite for CRM Software  
**Objective:** To market reseller's high-level integration expertise: not the branded CRM software itself  
**Shown below:** **About Us** (Content excerpt: see live page w/flash at <http://bettergoldminesoftware.com/>)  
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About Anton Systems - Windows Internet Explorer

http://bettergoldminesoftware.com/about-us/about-anton-systems.html

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About Anton Systems

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## Customer Relationship Management Experts: 20 Years of Measurable ROI Wins for CRM clients

*Researching customer relationship management information for the first time?  
Or hoping to get better performance from your existing GoldMine CRM Software?*

Either way, there's a good chance you could be seeing far higher CRM efficiency revenue and ROI than you might believe possible - just by working with the GoldMine Software implementation experts at Anton Systems.

With 20+ years of successful GoldMine CRM Software implementations, we've solved every complex business challenge imaginable for businesses spanning a wide variety of size and industries.

Too many customer relationship management providers expect you to radically change your already-successful business practices - without a markedly improved result. We view that sort of CRM strategy as disruptive and wasteful.

We pair all the powerful capabilities of GoldMine Software with customized CRM implementation that makes the most sense for your unique operation.

That's the **ONLY** way to really ensure your CRM system is:

- **Practical:** works with your successful business processes; not against them
- **Flexible:** grows and changes as your business needs dictate
- **Affordable:** drives tangible bottom-line savings with a shorter ROI payback

At Anton, you'll never deal with poorly-trained or junior-level sub-contractors. Our top-notch specialists are all staff employees, well-versed in CRM best practices. They handle every step of your new GoldMine integration or existing Goldmine Software consultation personally to ensure you exceptional-quality results.

Here's what you get with **Anton Systems** on your side:

**Step 1: Your CRM Needs Analysis:** Effective CRM-based solutions are not a one-size fits-all mold. That's why we start with

**Interested to learn more?**

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